

# LogicSource is purpose-built to drive profit improvement through better buying.

We focus exclusively on buying the indirect goods and services that enable companies to be in business, which on average represent 20% of a company's revenue and the area of greatest spending inefficiency. These include complex categories that organizations typically don't have the capacity, focus and scale for best-in-class procurement, such as:



MARKETING



INFORMATION TECHNOLOGY



CORPORATE SERVICES



FACILITIES



DISTRIBUTION & LOGISTICS



PRINT & PACKAGING

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## Our purpose-built offerings:

### PROCUREMENT AS A SERVICE

Managed Services encompassing all of the critical components of successful sourcing and buying.

### ONEMARKET. TECHNOLOGY

Cost-effective Source-to-Pay technology fueled with expert services and market pricing data.

## Our Sourcing and Procurement solutions provide assets that are configurable to your needs and ready to deploy.

Unlike traditional advice-based consultancy, we execute on behalf of our clients, either partnering to stand up a best-in-class procurement function. Or, by raising the performance - *and increasing the value* - of your existing team with our OneMarket technology platform, supported by LogicSource's tools, market data, and expert services.

**We bring people.** Highly-focused category experts and on-the-ground account resources.

**We bring process.** Order and best-practice in all aspects of how work gets done.

**We bring technology.** A single platform to automate and analyze the Source-to-Pay process.

**We bring data.** Real-time market intelligence and pricing information from across our portfolio.

**We bring leverage.** \$100B+ of cross-portfolio spend data to achieve best-in-market pricing.

**We bring a supplier ecosystem.** A pool of thousands of preferred and pre-vetted suppliers.

# Our flexible partnership models.

We are able to partner with prospective clients in one of two ways:

- 1 **PROCUREMENT AS A SERVICE**
- 2 **ONEMARKET SERVICES-ENABLED TECHNOLOGY**

## PROCUREMENT AS A SERVICE

In-depth assessment of the current state: resources, processes, technology, suppliers and savings opportunities

Custom solutions that leverage all of LogicSource's assets

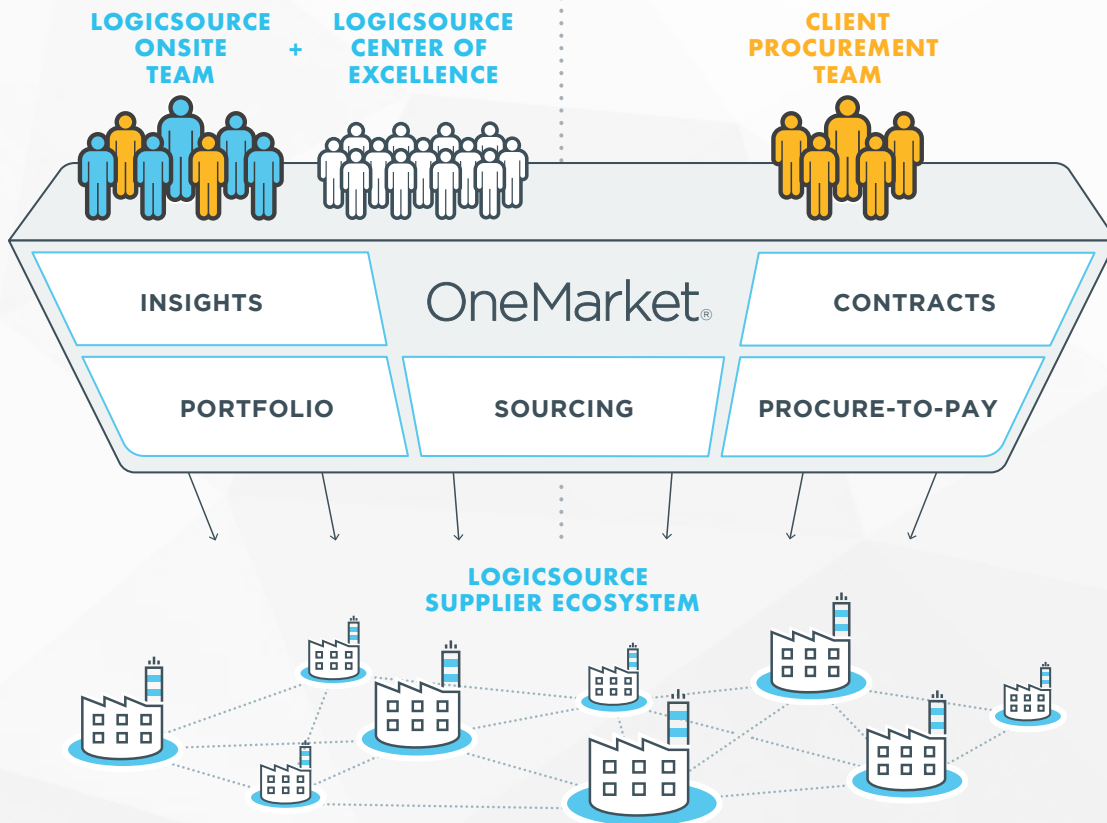
Flexible engagement models: "Do it with you" or "Do it for you"

## ONEMARKET TECHNOLOGY

Fully-integrated technology modules supporting the Source-to-Pay cycle

Expert services at all levels of operations to ensure adoption

Access to pricing benchmarks, category market intelligence and sourcing tools/templates



# Benefits that speak for themselves.

## PROFIT ENHANCEMENT

Realized, year-on-year EBITDA improvement through cost reductions and price protection on an Indirect spend base that typically equates to 20% of an organization's annual revenue.

## SUPPLY CHAIN CONTINUITY

Partnership with an organization with the scale and experience to source critical suppliers and ensure business continuity.

## MARKET INTELLIGENCE

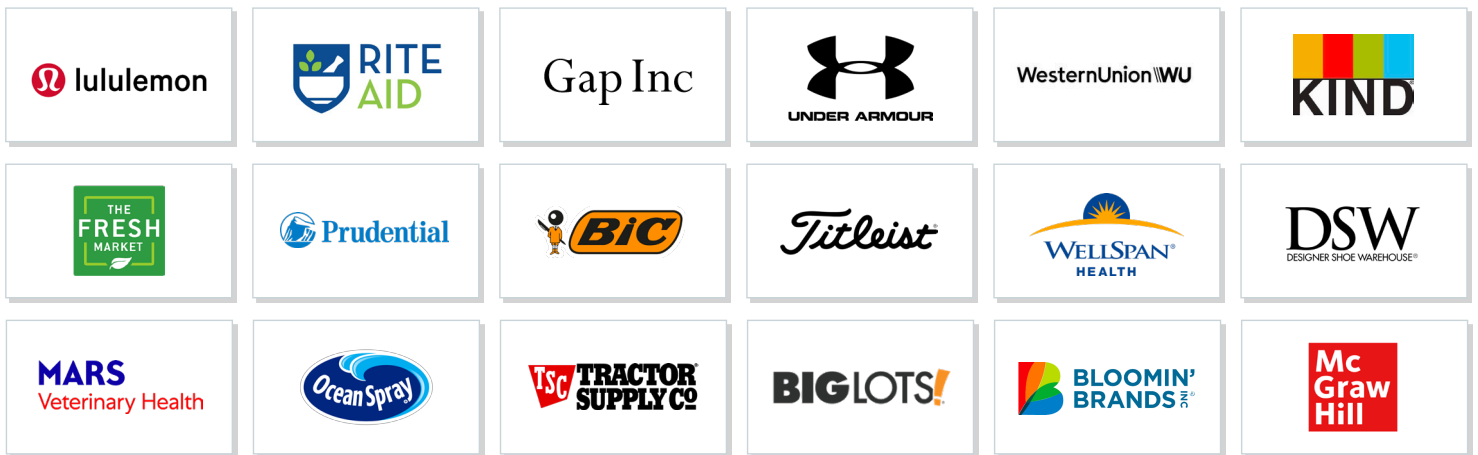
Multi-client, cross-industry experience, market data and price benchmarks that inform new ideas and and best practices for our customers.

## RISK MANAGEMENT

Expertise, resources and data to highlight risk points, drive mitigations and deliver consistent customer experiences.

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## The world's most recognizable brands buy better with LogicSource.



## HOW WE GET STARTED.

### Investment-based Discovery

LogicSource will risk its time, money and resources to show you what's possible through a no-cost, risk-free analysis of your current resources, processes, systems and supply chain.

## We see profit all around you. The question is, are you ready to go get it?

Tested time and again in the marketplace, our proven engagement model builds partnerships with opportunities for significant upside. **Let's start the conversation.**

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