

# THE SPARK

## Sourcing and Procurement Flash Report

FEBRUARY 2021

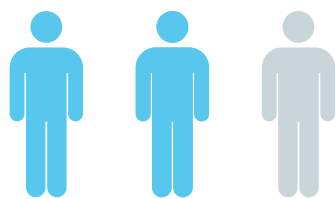
DATA ANALYTICS



### *Surprise, Surprise: Procurement Has Yet to Solve its Data Challenges*



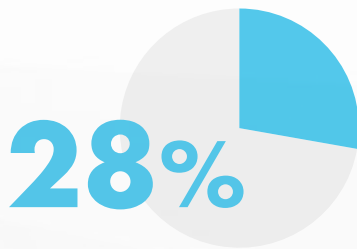
A recent survey we conducted in collaboration with Sourcing Industry Group uncovered some startling trends in spend analytics. To put it bluntly, responses made it apparent that procurement organizations at large have yet to solve their spend data challenges.



**2/3 KNOW THEY  
NEED TO IMPROVE  
SPEND DATA QUALITY**

**34%**

**CITE DATA IS NOT CLEAN,  
ACCURATE OR UP TO DATE**



**HAVE NO SPEND ANALYTICS  
TOOLS OR PROCESS**

We believe this is an opportune time to address spend data quality issues. By leveraging the recognition of the extraordinary work of procurement teams throughout the pandemic, you have an opportunity to strategically refine your analytics inputs. While the spotlight is still on, now is the time to show the rest of the business how spend transparency, analytics, business rules, and alerts will improve procurement's performance and build a stronger supplier chain.

Key questions to ask yourself include: Do we have transparency in our spending beyond supplier level data? Is our data categorization, normalization, and enrichment mature enough to support our team's ability to trust the spend data and discover strategic sourcing projects? Can we easily track and report on our diversity supplier partners to ensure we meet and exceed our targeted diversity goals?

We believe that all procurement value creation starts and ends with high quality spend data that performs and delivers valuable insights your team will leverage to solve their daily challenges. As we find our way out of the pandemic, the first half of 2021 is a fortuitous time to focus on and invest in building a mature spend analytics function. It will play a critical role not only in helping stakeholders manage and improve cash and spending, but will empower procurement to transform and improve easy access to relevant and accurate support recommendations and decision making.



**Sam Vail**  
Managing Partner,  
Technology and Data

**We want to hear about your business challenges.**

Contact [thespark@logicsource.com](mailto:thespark@logicsource.com) to start the conversation.

