

THE SPARK

Sourcing and Procurement Flash Report

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INFORMATION TECHNOLOGY

More than 40% of U.S. workers want to stay remote after COVID; the days of management by "walking around" are over.



As we turn the page on 2020, for many business leaders, the 'virtual office' is still the only glimpse they have into their workforce. Traditionally, companies measure the production based upon people in the office. They watch and observe behaviors, course-correct in real-time, and track key performance indicators more actively. Now for many, the only visibility into those time-tested supervisory insights is through a collaboration tool, emails, or other electronic communications.

It's an uncomfortable position for many leaders. As an uncertain future still looms large, maintaining productivity is more critical than ever while at the same time, many leaders are unable to maintain the level of control they're used to. A survey of more than 1,200 U.S. full-time workers indicated that 43% want to stay remote after COVID, and businesses need to adapt. By implementing productivity monitoring and reporting tools, companies can regain the oversight they need to sustain operations while positioning their business with the processes and infrastructure to successfully embrace life after COVID.

What's more, these tools present significant opportunities for cost savings. With a remote workforce leveraging these tools, businesses can reduce their office requirements, saving on real estate costs and the overhead associated with a traditional corporate office. As the pandemic fades, the working force adjustments may become more of the norm rather than an exception. Giving your business the support it needs now will help boost your bottom-line, while making you adaptable to an increasingly fluid work-life environment.



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We want to hear about your business challenges.

Contact thespark@logicsource.com to start the conversation.

