

THE SPARK

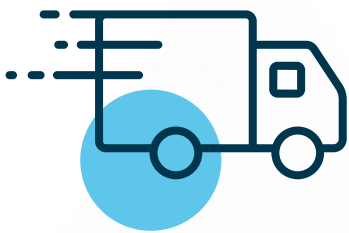
Sourcing and Procurement Flash Report

OCTOBER 2020

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Parcel rates are at a critical point in history.



FedEx and UPS have unprecedented power and are turning away work. In this new environment, companies need new strategies to give themselves flexibility when it comes to improving cost-to-serve and surviving the 'Amazon effect.' Also emerging from this current inflection point is an added need for both parcel line-item and cost analyses that empower your business to develop more advantageous negotiating positions.

With ship-from-store gaining traction and consumer returns on the rise, most companies lack an adaptive process for accurately updating and fully optimizing their parcel pricing and operations, leaving shipping costs misaligned to current distribution flows.

As we head into the third and fourth quarter of 2020, critical updates to optimize your parcel pricing and services have never been more time-sensitive.



Mark Paretti

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Let's have a conversation about your small parcel challenges.

Contact mark.paretti@logicsource.com for more information.

