

THE SPARK

Sourcing and Procurement Flash Report

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INFORMATION TECHNOLOGY

Telecom leaders, have you developed your VoIP strategy? Don't be left to foot the bill for the rising costs of POTS lines.



The COVID-19 pandemic and ensuing economic downturn have left businesses scrambling to reduce their operating expenses. At LogicSource, we advise our clients that addressing their telecom inefficiencies is a great place to start.

The math is simple. Companies that delay in transitioning from Plain Old Telephone Service (POTS) to Voice Over Internet Protocol (VoIP) lines will shoulder a disproportionate amount of the costs to maintain this aging infrastructure.

Take California for example, where POTS costs have increased 23% over the last 12-months. POTS providers can see the writing on the wall. It is forecasted that by 2026, POTS lines will no longer be supported by providers, leaving complacent companies to foot a bloated bill for a dying service.

As the market moves away from POTS, the demand for VoIP will inevitably increase, driving up VoIP conversion costs. Savvy companies will make the change before VoIP costs cede to these forces.



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Let's talk about your telecom challenges.

Contact thespark@logicsource.com for more information.

