# LogicSource is purpose-built to drive profit improvement through better buying.

We focus exclusively on buying the indirect goods and services that enable companies to sell, which on average represents 20% of a company's revenue and the area of greatest spending inefficiency. These include complex categories that organizations typically don't have the capacity, focus and scale for best-in-class procurement, such as:

MARKETING   **PACKAGING**   **INFORMATION TECHNOLOGY**   **DISTRIBUTION & LOGISTICS**   **CORPORATE SERVICES**   **FACILITIES**   **STORE FF&E**

IT'S TIME TO BRING BUYING TO THE BOARD ROOM.

LogicSource empowers Sourcing and Procurement professionals to elevate their impact on the business with a new type of agile partnership - combining purpose-built technology, flexible services, and superior market intellgience.

PURPOSE-BUILT TECHNOLOGY

FLEXIBLE SERVICES

MARKET INTELLIGENCE
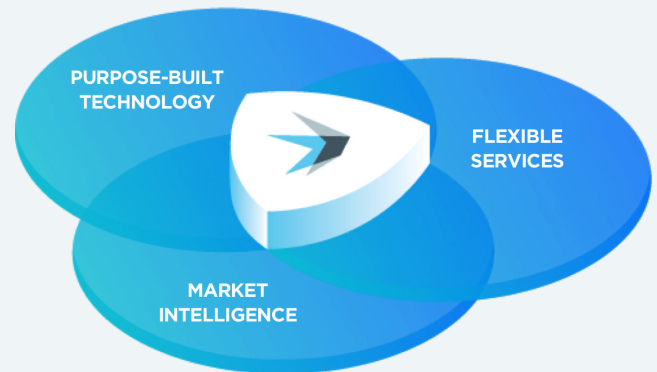
Our Sourcing and Procurement solutions provide assets that are configurable to your needs and ready to deploy.

Unlike traditional advice-based consultancy, we execute on behalf of our clients, either partnering to stand up a best-in-class procurement function. Or, by raising the performance - *and increasing the value* - of your existing team with our OneMarket technology platform, supported by LogicSource's tools, market data, and expert services.

We bring people. Highly-focused category experts and on-the-ground account resources.

We bring process. Order and best-practice in all aspects of how work gets done.

We bring technology. A single platform to automate and analyze the source-to-pay process.

We bring data. Real-time market intelligence and pricing information from across our portfolio.

We bring leverage. $50B+ of cross-portfolio spend data to achieve best-in-market pricing.

We bring a supplier ecosystem. A pool of thousands of preferred and pre-vetted suppliers.

Our flexible partnership models.

Two partnership models to drive the execution of our client's stated goals and objectives.

(1) LogicSource's Sourcing and Procurement Professional Services are delivered via custom solutions that leverage our proven assets and approach.

(2) Our OneMarket® platform is a services-enabled technology solution delivered with domain expert services, access to category expertise, RFx tools, pricing benchmarks, and market intelligence - all designed to empower your Sourcing and Procurement function.

SOURCING & PROCUREMENT SERVICES

(1)

(2)

SERVICES-ENABLED TECHNOLOGY

In-depth assessment of the current state: resources, processes, techology, suppliers and savings opportunities

Custom solutions that leverage all of LogicSource's assets

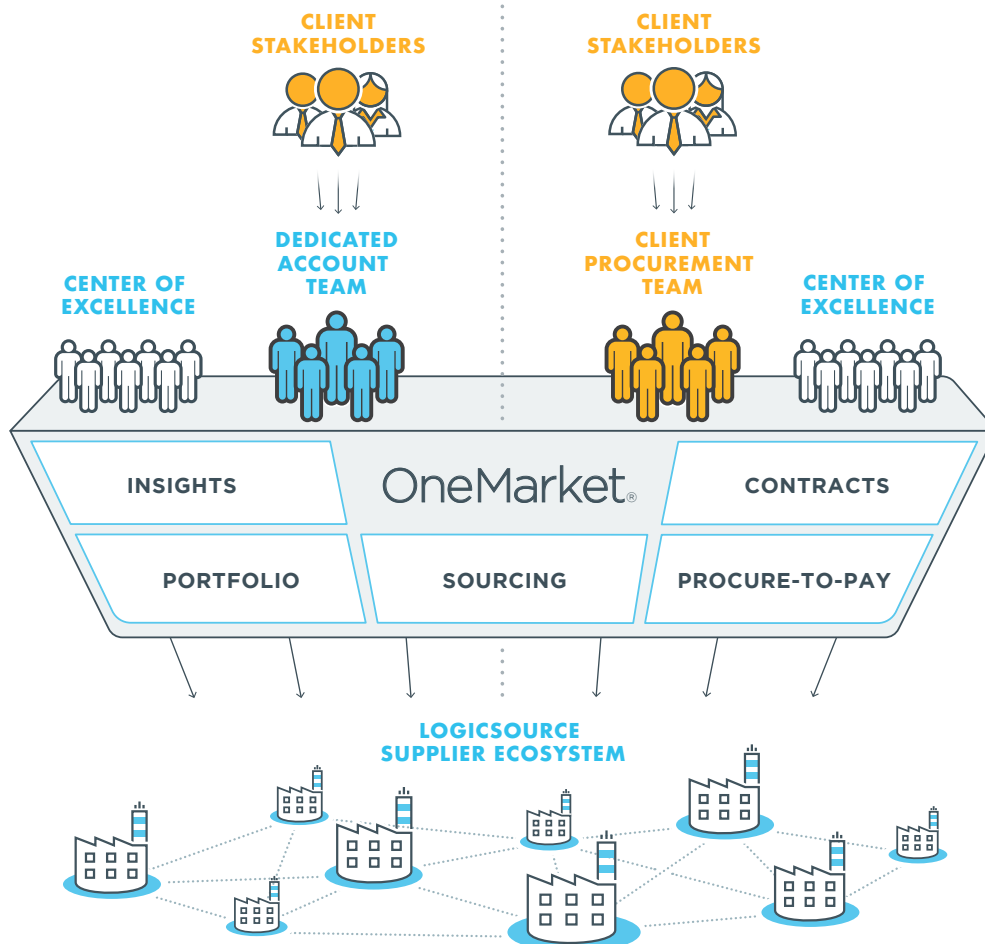Flexible engagement models: "Do it with you" or "Do it for you"

Fully-integrated technology modules supporting the Source-to-Pay cycle

Expert services at all levels of operations to ensure adoption

Access to pricing benchmarks, category market intelligence and sourcing tools/templates

CLIENT STAKEHOLDERS

CLIENT STAKEHOLDERS

CENTER OF EXCELLENCE

DEDICATED ACCOUNT TEAM

CLIENT PROCUREMENT TEAM

CENTER OF EXCELLENCE

OneMarket®

| INSIGHTS | | CONTRACTS |
| PORTFOLIO | SOURCING | PROCURE-TO-PAY |

LOGICSOURCE SUPPLIER ECOSYSTEM

Results that speak for themselves.

PROFIT ENHANCEMENT

Typical savings of 4-15x fees delivered across complex not-for-resale categories, providing a significant boost to EBITDA and opportunities to invest for growth.
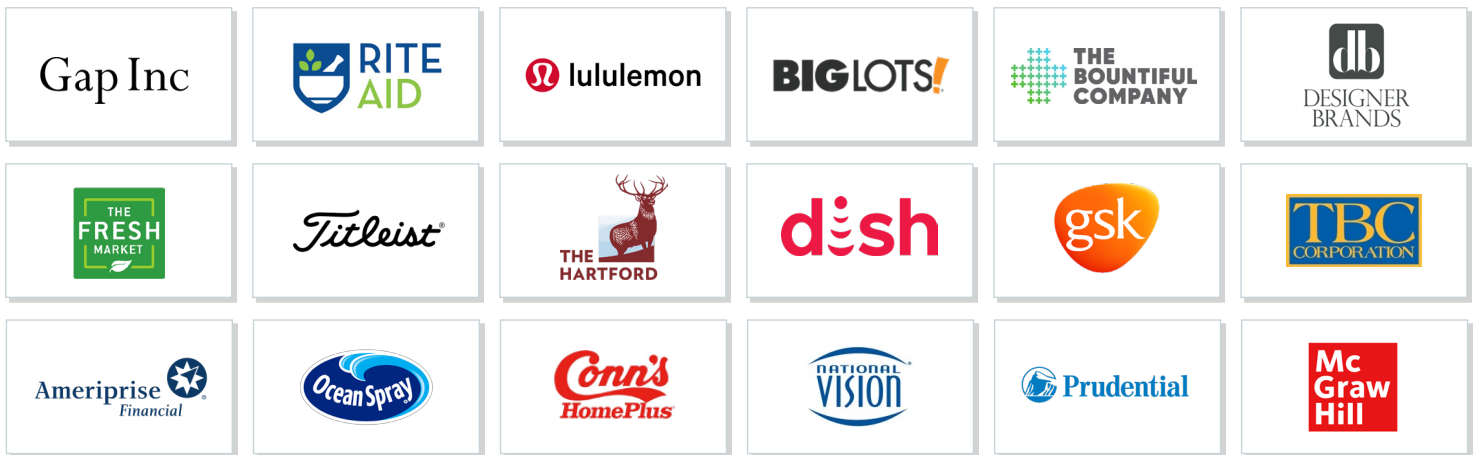
PROCESS EFFICIENCY

Average of 15-30% reduction in critical not-for-resale project timelines, including a four-week reduction in overall sourcing timelines.

SUPPLIER MANAGEMENT

Proven and repeatable approach for supplier onboarding, performance management, contingency planning and continuous improvement.

INNOVATION

Multi-client, cross-industry knowledge and insights that generates ideas and best-practices beyond our clients' primary field of vision.

Our customers buy better and you can too. Brands including:

Gap Inc	RITE AID	lululemon	BIGLOTS!	THE BOUNTIFUL COMPANY	DESIGNER BRANDS
THE FRESH MARKET	Titleist	THE HARTFORD	dish	gsk	TBC CORPORATION
Ameriprise Financial	Ocean Spray	Conn's HomePlus	National VISION	Prudential	McGraw Hill

HOW WE GET STARTED.

Investment-based Discovery

LogicSource will risk its time, money and resources to show you what's possible through an analysis of your current resources, processes, systems and supply chain.

We see profit all around you. The question is, do you want to go get it?

Tested time and again in the marketplace, our proven engagement model builds partnerships with opportunities for significant upside. Let's start the conversation.

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