

# LogicSource was purpose-built to drive measurable and sustainable profit improvement for our clients through better buying.

## We do **one** thing

We buy better across all items 'not for re-sale' within a corporate environment; Marketing, Packaging, Store Development, Distribution Logistics and more.

## We offer **two** ways to service our clients

- + **For them:** We become the sourcing and procurement department to improve sustainable profitability
- + **With them:** We partner with our clients existing team to achieve best in class capability in sourcing and procurement

## We serve **one** type of client

Consumer Facing Businesses, defined broadly as anyone who sells their products or services to customers, including Retailers, Restaurant Groups, CPG and more.

## We are unique in the space for **three** key reasons

- + **Focus:** This is the only business we are in and we purposefully built the company to address the buying needs of our clients
- + **Investment Based Sales Model:** We put up our time, money, and resources to show our clients what is possible. If we don't prove the value AND your need to engage with us to get at it, we part as friends with no money changing hands
- + **Asset Based Delivery Model:** We have already built the tools our clients need to be best in class. We implement your customized plan immediately to capture all identified points of value. our assets include shared services centers with deep category expertise, a technology platform to automate the procure-to-pay process, spend leverage of over \$4.8b growing at over \$1b per year, etc.

## The results

- + Close to 97% of clients chose to work with us after our upfront investment process
- + Our annual ROI ranges from 3 to 15x our fees on a net basis

**1 + 2 + 1 + 3 = 100%**

**We do one thing   two ways   for one type of client   for three key reasons   that delivers impactful ROI 100% of the time**

## Clients like these work with us - so should you.

