



MAXIMIZING PROFITABILITY IN TODAY'S RETAIL ENVIRONMENT



**WE SEE PROFIT
ALL AROUND YOU.**

**THE QUESTION IS DO
YOU WANT TO GO GET IT?**

LogicSource provides and executes a swift and well-defined plan to significant cost reduction in areas that are under managed by most retailers. LogicSource attacks these cost areas — e.g., marketing, packaging, store development, and distribution logistics — that, with improved focus and process, can yield up to 2-4% bottom-line improvement and a significant boost to EBITDA.

We are confident in our ability to deliver meaningful results. CEO & CFO sponsored engagements result in long-term partnerships 93% of the time, reflecting the inherent opportunity that exists for significant cost savings.

We look forward to hearing from you.

John Pavia

Managing Partner, Business Development

john.pavia@logicsource.com | 203.354.7770



MAXIMIZING PROFITABILITY IN TODAY'S CPG ENVIRONMENT





**WE SEE PROFIT
ALL AROUND YOU.**

**THE QUESTION IS DO
YOU WANT TO GO GET IT?**

LogicSource provides and executes a swift and well-defined plan to significant cost reduction in areas that are under managed by many CPG companies. LogicSource attacks these areas — e.g., marketing, packaging, store development, and distribution logistics — that, with improved focus and process, can yield up to 2-4% bottom-line improvement and a significant boost to EBITDA.

We are confident in our ability to deliver meaningful results. CEO & CFO sponsored engagements result in long-term partnerships 93% of the time, reflecting the inherent opportunity that exists for significant cost savings

We look forward to hearing from you.

John Pavia

Managing Partner, Business Development

john.pavia@logicsource.com | 203.354.7770