



LogicSource.

# **MAXIMIZING PROFITABILITY IN TODAY'S RETAIL ENVIRONMENT**



**WE SEE PROFIT  
ALL AROUND YOU.**

**THE QUESTION IS DO  
YOU WANT TO GO GET IT?**

LogicSource provides and executes a swift and well-defined plan to significant cost reduction in areas that are under managed by most retailers. LogicSource attacks these cost areas — e.g., marketing, packaging, store development, and distribution logistics — that, with improved focus and process, can yield up to 2-4% bottom-line improvement and a significant boost to EBITDA.

We are confident in our ability to deliver meaningful results. CEO & CFO sponsored engagements result in long-term partnerships 93% of the time, reflecting the inherent opportunity that exists for significant cost savings.

We look forward to hearing from you.

**John Pavia**

Managing Partner, Business Development

[john.pavia@logicsource.com](mailto:john.pavia@logicsource.com) | 203.354.7770



# **MAXIMIZING PROFITABILITY IN TODAY'S CPG ENVIRONMENT**



**WE SEE PROFIT  
ALL AROUND YOU.**

**THE QUESTION IS DO  
YOU WANT TO GO GET IT?**

LogicSource provides and executes a swift and well-defined plan to significant cost reduction in areas that are under managed by many CPG companies. LogicSource attacks these areas — e.g., marketing, packaging, store development, and distribution logistics — that, with improved focus and process, can yield up to 2-4% bottom-line improvement and a significant boost to EBITDA.

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